



Sponsorship Information

The Pharmaceutical Microbiology Forum (PMF) is a not-for-profit scientific and educational organization founded in 1992 to provide a forum for microbiologists involved in the pharmaceutical, medical device, personal product, biotechnology, cosmetic, and related microbiology laboratory areas to exchange information on microbiological issues. The PMF also provides an opportunity to interact with regulatory agencies internationally.

The PMF moderated the industry respected **PMFList** for the microbiology community for many years. The PMFList service first began in 1996 and grew to be an invaluable resource to microbiologists around the world with well over 3000 subscribers from over 70 countries. Subscribers included independent consultants, junior through senior microbiologists and other scientists, along with junior managers up to CEOs with companies including small contract facilities up through major generic and pioneer corporations. The List was replaced with a more modern, reliable, and responsive online forum in February of 2024, and has attracted a vast increase in participants who accompany the existing subscriber base due to its open forum design. The table below demonstrates how the overall number of participants has increased substantially with the new online forum format using just the data from the first 26 days of December, 2024:

Search Engine Requests and Individual Users

Search Engine	Enrolled Members	*Guests	Location
163	33	204	32 countries

*"Guests" represents the IP addresses from participants who are not signed up for the forum.

Prior to the advent of the online forum, only people who were enrolled members in the PMFList would be able to participate. Now people who are not enrolled can learn from information provided by the enrolled members, and anyone can become a contributor by signing up for the forum. This means that potentially many more eyes will be able to see content provided by contributors (and by sponsors) than was possible with the previous PMFList format. An option exists for enrolled members to receive automatic notification whenever a post is made to the forum, just as was possible with the former PMFList.

Finally, please note that many of the users are associated with many separate views such that as of December 26, 2024, there were 1,955 views of forum content just in the month of December. Sponsor information is provided on every page of the online forum (see <https://microbiologyforum.org/Forum.html>) with hyperlinks to the content the sponsor wants to have readers directed towards.



A conversation was held on the List (now the online forum) regarding its value in the community. We received an incredible number of favorable comments, including those listed below:

- “It provides an opportunity to ask questions in a collegial environment and get responses quickly. Every group has their own ways for conducting studies and the interaction the List provides an opportunity to re-examine them.”
- “This forum has been an absolute treasure through the years I have been following it and I would definitely appreciate its continuance.”

A compilation was made of the forum contents from the start of the online forum (February of 2024) through the first half of December, 2024. It is available at <https://microbiologyforum.org/eBooks/PMF%20Online%20Forum%202024%20Compilation.pdf>.

The annual sponsorship levels for the PMF are: \$5000, \$2500, \$1250, \$250 and \$100/year. Sponsors in the \$5000 to \$1250 ranges will have their company logo, company name, taglines and desired contact information displayed at the Sponsors page (<https://microbiologyforum.org/Sponsors.html>). Sponsors in the \$250 and \$100 range will have their company name and desired contact information similarly listed. Logos and hyperlinks are provided for most PMF website pages, as well as in the Sponsor’s Corner on the online forum pages. In addition, a “thank you” to your company will be posted to the forum upon receipt of your sponsorship payment, which will include a short description of your goods and services. Logo sizes will be set according to the examples below, and they will be listed in order from \$5000 to \$100 (the company name in the examples is fictitious):

\$5000:



Sense Reflect Act, LLC
Excellence Through Learning
www.desiredcontactURL.com

\$2500:



Sense Reflect Act, LLC
Excellence Through Learning
www.desiredcontactURL.com

\$1250:



Sense Reflect Act, LLC
Excellence Through Learning
www.desiredcontactURL.com

\$250:

Sense Reflect Act, LLC
www.desiredcontactURL

or

Sense Reflect Act, LLC
desired email address

\$100:

Sense Reflect Act, LLC
www.desiredcontactURL

or

Sense Reflect Act, LLC
desired email address

New Benefit Available for Sponsors

A new benefit for sponsors has been added. The columns referred to below are in the Current Sponsors table of the Pharmaceutical Microbiology Forum page located at

<https://microbiologyforum.org/Sponsors.html> . Clicking on the links in the second column takes you to the locations available previously. Clicking on an icon in the Sponsor Name column takes you to dedicated pages in the Forum with content supplied by the sponsor. In keeping with the non-profit status of the Pharmaceutical Microbiology Forum, the content must be educational and not comparative. In other words, the sponsor's products must not be compared to another company's products. Think along the lines of an academic journal article's Materials and Methods section for guidance. \$5000.00 level sponsors can place one new piece of content/month, \$2500.00 level sponsors 1 new piece of content every other month, \$1250.00 level sponsors 1 new piece of content every fourth month, \$250.00 level sponsors 1 new piece of content every sixth month, and \$100.00 level sponsors one new piece of content/year.

We at the PMF are committed to continuing these services to the microbiology community. We are truly grateful for all our sponsors over the past 26+ years and we look forward to the continued growth of the PMF and its online forum.

If interested in becoming a sponsor, please complete the form provided below and return to me along with your company logo and tagline.

Thank you!

David A. Porter, Ph.D.
President
Pharmaceutical Microbiology Forum, Inc.



dporter@microbiologyforum.org

[sponsorship form provided in page below]



PMF Sponsorship Form

Please send your company logo, tagline, and desired contact information as well as this completed form to dporter@microbiologyforum.org

Company Name: _____

Contact Person: _____

Email Address: _____

Phone #: _____

Brief description of your company's goods or services:

Please indicate your sponsorship level:

- \$5000/year
- \$2500/year
- \$1250/year
- \$250/year
- \$100/year
- Invoice desired?

Payments may be made by check or ACH bank deposit. If ACH deposit is preferred, bank account information will be sent to you in a separate email.

Checks may be made payable to:

**Pharmaceutical Microbiology Forum
4129 Agualinda Blvd. #208
Cape Coral, FL 33914**